



CORPORATE OFFICE :

Rajhans Group of Industries
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Realty



Confectionery



Entertainment



E-commerce



Textile



Hospitality

C O R P O R A T E P R O F I L E

WINGS OF HAPPINESS

Happiness is all around us. All it takes you to do is,
to find it, own it and cherish it.

Happiness is in finding joy in little things.

Happiness is in realizing your big dreams.

Happiness is in caring. Happiness is in sharing.

Happiness is in being one with yourself.

Happiness is enjoying with everyone else.

For over the last two decades, there's been one group that
has committed itself to usher happiness into people's lives.

Sharing your smallest joys, your big dreams.

We are the Rajhans (Desai-Jain) Group.

And we give you the 'Wings of Happiness.'



W I N G S O F H A P P I N E S S !



RAJHANS®
DESAI-JAIN GROUP

Happiness means different things to different people. For some, it could be the journey, for others, it could be the destination. It could be time spent quietly for one person, or dancing to a beat for another. An individual might find happiness in pursuit of fashion. Another individual might seek it in the pursuit of wisdom.



An identity is incomplete without a visual representation. And the Graceful Swan is our visual pneumonic to Wings of Happiness. It signifies our spirit to serve delight across business spectrums. Which is what we've been striving to do over the last two decades.

We have succeeded in becoming the 'apostle of happiness', and hope to continue to soar to new heights.



THE NEVER-ENDING JOURNEY OF HAPPINESS

OUR STORY

The Rajhans (Desai-Jain) Group fittingly represents a successful journey that has made a mark in the business world. Started with a small edible oil factory in 1996, today Rajhans (Desai-Jain) Group is one of the fastest growing business houses having operations in Realty, Confectionery, Entertainment, E-commerce, Textile and Hospitality. With a strength of more than 5000 employees working directly and indirectly across various verticals, Rajhans (Desai-Jain) Group is poised to become one of the leading conglomerates in India.





Vision – Spreading Happiness
To be one of the world's significant conglomerates that brings happiness to lives, and be known for trust, quality assurance, and credibility through our business verticals.

Mission – Creating Experiences

- To develop world-class products and services that adhere to international quality standards.
- To create experiences that delight customers by delivering invaluable services.
- To empower stakeholders to grow in a manner that is mutually beneficial.

Values

- Teamwork
- Integrity
- Passion
- Excellence
- Customer Delight

LEADER...

A group so well poised has to be driven by stalwarts who live their passion every moment. Rajhans (Desai-Jain) Group is spearheaded by dynamic leaders who imbibe their values in the workforce and thereby ensuring growth in various verticals of the business. With their technical expertise, excellent domain knowledge and extensive cross-functional experience, the group is driven towards new benchmarks while spreading Wings of Happiness.





MR. JAYESH B. DESAI

GROUP CHAIRMAN

We aspire not merely to construct structures but to craft spaces that resonate with excellence and integrity. Our commitment is anchored in the belief that real estate development goes beyond mere construction; it is about creating sustainable, inspiring spaces that enrich lives and communities. As a trailblazer in real estate business, we persistently set new standards in the industry through cutting-edge design, advanced technology, and a steadfast dedication to quality. Fostering a customer-centric culture, we aim to establish enduring relationships built on transparency, trust, reliability, and the delivery of exceptional value.



Mr. SHIVLAL JAIN

GROUP MD

At Rajhans Realty, ethics and values are the cornerstones of our business practices. We adhere to a code of conduct that prioritises honesty, transparency, and integrity in all our endeavours. Our commitment to ethical practices not only builds trust with our clients but also forms the foundation for enduring partnerships.



REALTY

Where luxury is a way of life



LET THERE BE WINGS TO EVERY LIVING SPACE

With timely success followed by distinctive milestones, the Group entered upon the thriving business of Real Estate. In about a decade, Rajhans Realty has undertaken an array of projects ranging from residential, commercial, industrial, leisure and logistics categories. Synonymous with innovation, luxury and premiumness, Rajhans Realty is built on the solid pillars of excellence and trust. Rajhans Realty has so far successfully delivered about 60 million sq.ft. of construction exemplifying the advanced phase of modern structures while making the Group one of the most trusted realty brands in Gujarat and Maharashtra. Currently, the Group has over 20 million sq.ft. of construction on floor and planning for another 1 million of sq.ft. in the coming months across categories.

Boosted by our success and unflinching acceptance by our patrons, we are now expanding to the neighbouring states of Rajasthan, Madhya Pradesh, Haryana, Punjab, Delhi, and Karnataka.

SHAPING
A LAVISH WORLD
OF HAPPINESS



RESIDENTIAL PROJECTS



Rajhans Realty has already earned a brand reputation for constructing high-end residences with world-class amenities. Luxurious spaces, unrivalled security, safe structural designs, community-based living, and a super-premium lifestyle are all part of the package that come with your Rajhans home.

WEEKEND LUXURY
LIKE NEVER BEFORE

WEEKEND VILLAS AND STUDIOS



Rajhans Realty has given bon-vivants a new reason to cheer and celebrate luxury in a brand new style. Exclusively designed with ultra-modern amenities, these weekend villas and studio residences provide dwellers a wonderful opportunity to relax and rejuvenate.

COMMERCIAL PROJECTS

Rajhans Realty has curated stunning commercial spaces too. Towers, business hubs, high-street shopping destinations, malls, retail complexes, or developing a city within a city, Rajhans Realty's technical expertise in implementing enterprise-level client solutions is its forte.



REDEFINING THE
COMMERCIAL SKYLINE

INDUSTRIAL AND LOGISTIC PROJECTS

Rajhans Realty has recently established some global-standard textile parks with state-of-the-art infrastructure. The logistics projects set up by the group are rewriting the growth stories of many industries in Gujarat.



GIVING WINGS TO DREAMS





CONFECTIONERY

let there be wings to every sweet moment

INDULGENCE IS NO MORE A SIN

The word 'chocolate' needs no introduction.

With every other brand vying for the chocoholics' taste buds, we created something that carved a magical niche of its own. Schmitten targets the luxury chocolates connoisseurs.

Brand Schmitten and its sub-brand Hoppits are perfectly moulded into heavenly indulgence while wrapping the chocoholics in a taste of luxury like never before. Infused with the 'luxury' in its purest form, Schmitten Chocolates have gone beyond to create a sensorial delight. We call it a 'Five Sense Secret' that makes one rejoice in all five senses to the fullest! From International level packaging to unrivalled luxury taste, brand Schmitten has carved out a niche for itself in the luxury chocolate category in India. The promising actor Sidharth Malhotra was the brand ambassador of Hoppits (2015-2019) and International icon Priyanka Chopra was the face of Schmitten Luxury Chocolates (2014-2018). Currently, the glamorous actor Ananya Pandey has been chosen as the new face of Schmitten. Schmitten proudly becomes India's only leading chocolate brand to have penetrated the highway outlet market. It has so far opened 75 chocolate outlets across various highways in India and further eyeing to open more outlets by the end of 2024.





STATE-OF-THE ART CHOCOLATE FACTORY FOR DELIGHTFUL HAPPINESS

An experienced and innovative team works on making the chocolate a delight for your senses. No stone is left unturned when it comes to the machinery used, maintaining the process parameters, the raw materials and finally, the classy packaging.

The Schmittlen chocolate factory takes you to a world of chocolate fantasy. The factory leaves you spell-bound with its overall built-up area of 2.5 lakh sq.ft. It is equipped with 100 per cent European technology with a range of machineries sourced from the UK, Denmark, Germany, Belgium & Switzerland and consequently, this makes us one of the best premium chocolate factories in Asia.

Adhering to the sheer words 'Luxury Chocolates', the 'Schmittlen' chocolate factory source the richest cocoa beans from Ghana and use only the highest quality elements with their very own blend and recipes.

The best-in-class technology, quality control unit and expert chocolate-makers add that exotic flavour and an enthralling ambience - all of it takes a special place in your heart. Leaving you for wanting more!



ENTERTAINMENT

Let there be wings to every fantasy





ENTERTAINMENT

For Rajhans Cinemas, it's been a fairy-tale success. The reason is, we are dedicated to revolutionizing the entertainment industry by incorporating cutting-edge technologies and state-of-the-art facilities into our multiplexes across India. By achieving a level of comfort and indulgence, Rajhans Cinemas has been carving out a niche for itself in providing excellent cinema-going experience.

In the year 2000, the enthusiasm and farsightedness of the management gave a new direction in the entertainment industry of Gujarat by introducing the first ever ultra-modern multiplex in the Diamond City. Ever since, Rajhans (Desai-Jain) Group is well-regarded as the pioneer exhibitor in the city and state. Being one of India's leading cinema chains, today Rajhans Cinemas has total of 38 multiplexes across various states i.e Gujarat (Surat, Ahmedabad, Vadodara, Bharuch, Gandhidham, Nadiad, Navsari, Valsad, Vyara, Vapi and Ankleshwar), Greater Noida, Maharashtra (Mumbai, Pune), Haryana (Panchkula) and Himachal Pradesh (Una).

Rajhans Cinemas boast spectacular ambience, equipped with hi-tech 3D, most advanced projection with dolby atmos surround sound, high-quality large screens and not to mention dedicated Snack Station.

The Group's Entertainment wing is now all set to expand by opening new 140 screens across 35 multiplexes by 2024. Opening Soon in Noida, Chandigarh, Mumbai, Dehradun, Ahmedabad, Hyderabad and Surat, among other cities.

E-COMMERCE

LET THERE BE WINGS TO ECONOMIC GROWTH





E - C O M M E R C E

Shareconomy is the ultimate digital platform that connects industrial capacity owners with potential capacity seekers. It is envisioned and developed by a team of passionate and seasoned entrepreneurs having vast experience in varied fields.

This extraordinary platform is a result of our systematic approach towards understanding the gap in capacity utilisation. It is because of our in-depth surveys and interviews with industrialists and small & medium scale manufacturers that enabled us to sense the painful reality of underutilisation of their production units. On the other end of the business spectrum are the young entrepreneurs and a startup universe that has many creative ideas but barely any capital or opportunity to manufacture their products and participate in mainstream business. This was the core impetus that led to the era of Shareconomy.

Shareconomy simply breaks down the barriers among businesses by generating the best connections backed by expert guidance leading to practical solutions, range of opportunities and a whole new recognition to your business.

We are based primarily out of Surat with regional office in Mumbai. We also have aggressive plans on expanding internationally to Singapore, the UK and US.



TEXTILE

Let there be wings to every fashion statement



TEXTILE

The Group ventured into the rapidly-expanding textile business by setting up Rajhans Silk Mills Pvt. Ltd. at Sachin IN Surat. In 2005, the group strengthened its presence in the textile industry by establishing another dyeing-processing mill in Kadodara, Surat, under the name Rajhans Poly-prints Pvt. Ltd. This move secured the Group's premier position in the textile field. Today, it boasts a production capacity of over 2 lakh meters of textile goods. With this dedication, the Group is now aiming to enter the high-end linen, shirting, and trouser segments soon.

HOSPITALITY

Let there be wings to every indulgence





HOSPITALITY

Encouraged by the philosophy of 'Atithi Devo Bhava', the Group envisioned enormous scope in the Hospitality Industry by establishing a high-end chain of Enjoy Restaurant and an exclusive Sizzling Salsa eatery for sizzler-lovers. Currently the hospitality wing operates as many as 10 premium chains of 'Enjoy Restaurant' across the most happening addresses. Rajhans Hospitality is planning to start 30 new 'Enjoy Restaurant' in the coming year.

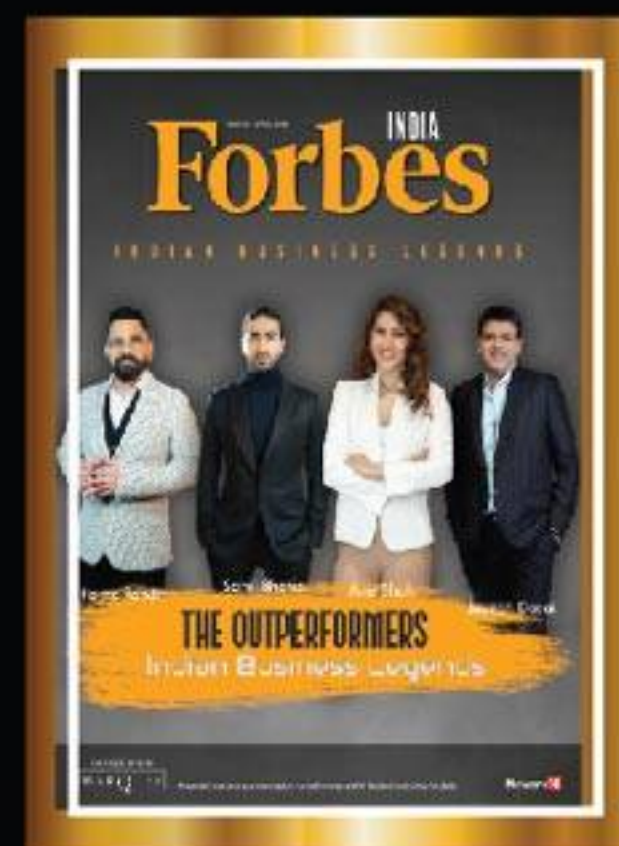
We have aggressive plans to take our hospitality vertical to a higher level by coming up with iconic boutique hotels in Shirdi, Vaishno Devi and Tirupati in next two-and-a-half years.

Our chain of Enjoy premium restaurants treat the foodies to a delightful experience of Indian and Chinese cuisines. Enjoy boasts contemporary and aesthetic interiors and is a favourite with the upwardly mobile crowd.

A specialty offshoot of Enjoy, Sizzling Salsa, caters to continental and Italian aficionados. The restaurant was awarded for best ambience in 2008 by Southern Gujarat Hotel Association.



AWARDS & ACCOLADES



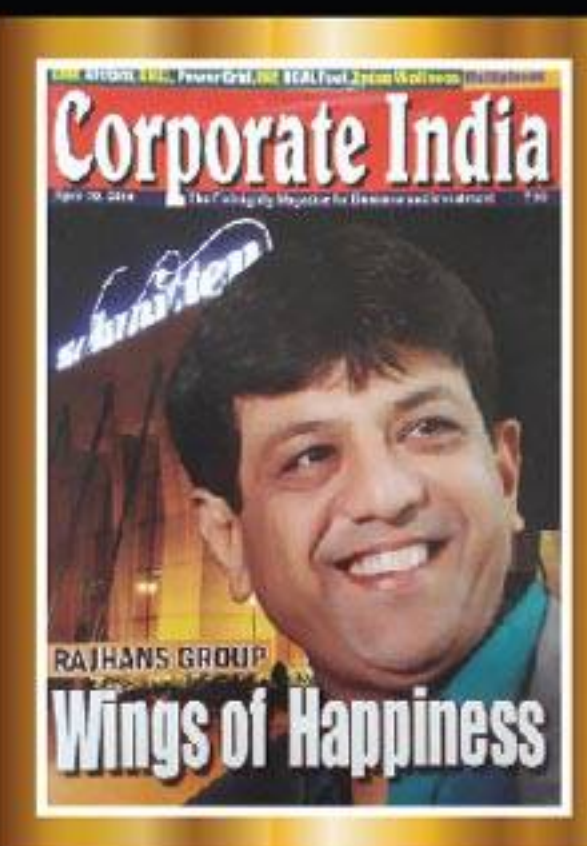
THE OUTPERFORMERS
MARCH - APRIL - 2021



Gujarat Ratna Award
from Smt. Anandiben Patel,
CM Gujarat



ET Inspiring
Business Leader of
India 2016



COVER STORY
April 2015



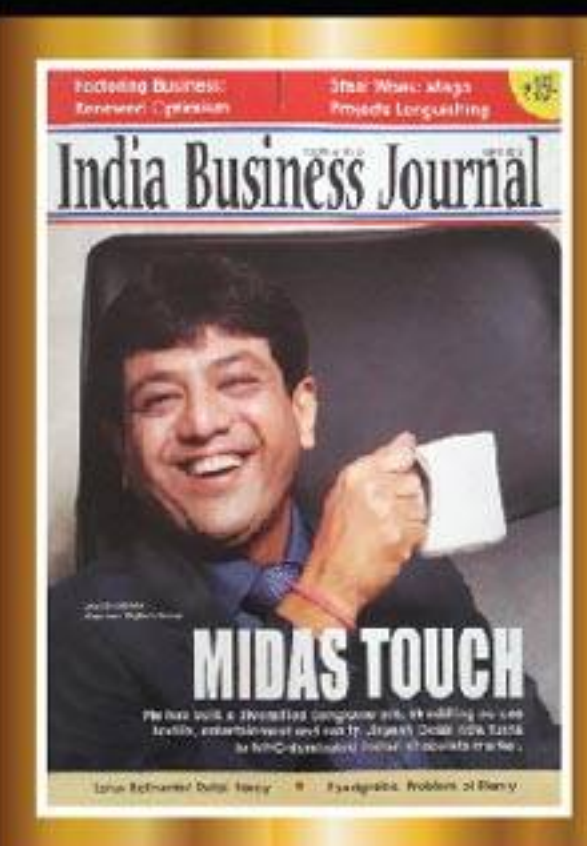
COVER STORY
February 2013



ET Business Knight
of Gujarat



Entrepreneur
of the Year 2018



COVER STORY
June 2012

MANAGEMENT

REALTY



Best Commercial Project of
the Year (Gujarat) 2014-15



Real Estate Developer of
the Year Luxury Housing
(Surat) 2014-15



Fastest Growing Real Estate
Developer of the Year
(Gujarat) 2014-15



Acknowledgement for
Swachh Bharat Mission by
Ministry of Urban Development



Excellence in
High-Street Retail Hub
Rajhans Ornate - 2017



CREDAI Sprat - Winner
Excellence in Stall design at
Smart Surat Property Fest 2022

CONFECTIONARY



Best use of Celebrity
Endorsement



Asia's Most
Promising Brand



Most Promising
Brand - 2015



Most Promising
Brand 2018



Food Mech Asia - 2019
Leela Baa Award For
'Best Management'



'Schmittens Bites'
Channelier FMCG
Awards 2021

ENTERTAINMENT



Best Multiplex of the Year
(West) - February, 2016



Best Multiplex in Tricity
(Chadigarh, Mohali & Panchkula)
January, 2017



Leading Cinema
of The Year - Indian Excellence
Awards (S2) - 2022

CSR

Let there be wings to every Dream

